

杂志简介 Introduction

LED 前沿技术与应用设计

《LEDs 科技》杂志于 2009 年 10 月创刊，报导国内外行业动态和技术发展趋势，为中国的 LED 产品设计及制造商提供深入、及时而又实用的 LED 技术、资讯与应用范例。

内容涵盖整个 LED 产业链，包括 LED 衬底材料、外延及芯片设计、光电子和光学设计、热管理技术、测试与测量、高功率 LED 的封装、背光和背投、驱动和控制系统、OLED 及太阳能 LED、LED 厂务设施、规划或建设等。

《LEDs 科技》是业内人士不可多得的多渠道资讯来源，为中国 LED 行业打造最佳的交流平台。

- 立足于整个 LED 产业的权威杂志，重点介绍国内外的前沿技术、最新的设计理念以及产业化经验等。
- 内容精选自世界著名品牌杂志《LEDs Magazine》，加入本地采编或选编来自业内专家的投稿。
- 面向中国大陆与香港的读者双月刊发行，印刷杂志每期发行 10,000 册；每期制作电子杂志以扩大发行。
- 网站全面开放，产业信息实时更新，每半个月辅以电子快讯推广。
- 免费赠给合格的业内人士阅读，并在各大主流展会或研讨会上派发。
- 读者包括企业高层、技术主管、科研人员、工程师以及从事设计开发、制造、工艺、采购和工程的专业人士，他们来自 LED 芯片厂、LED 封装厂、代工厂、OEM/EMS 制造商、科研单位等。



Technology and Application of Light Emitting Diodes

LEDs Technology China, launched in October 2009, reports on industry developments and technology trends in the LED industry in China and around the world. The publication provides in-depth, timely and practical LED technology information and design experience related to LED product design.

Our editorial coverage spans the industry chain including epitaxy and chip design, optoelectronics and optical design, thermal management technology, test and measurement, packaging, high power LEDs, backlight and rear projection, LED driver and control systems, OLED and solar-based LEDs, LED manufacturing, planning and construction, etc.

LEDs Technology China is the prime information source for industry professionals in China. The publication provides international marketing companies with the best communications platform for China's LED industry.

- A unique, authoritative publication for China; committed to introducing high-tech applications, innovative design ideas and practical experience to our China readers.
- Editorial content is carefully selected and translated from the world-famous LEDs magazine, supplemented by China content generated by our local editors, as well as contributed articles from industry experts.
- Published bi-monthly with a total of circulation of 10,000 printed copies, we have also introduced a digital magazine to expand the title's coverage.
- Visit our website for the latest marketing and technical information, and eFOCUS to be sent out biweekly.
- Subscription is via controlled-free qualification, with bonus distribution at major industry events.
- Our readers are senior executives, technical managers, R&D professionals, and engineers engaged in design and development, manufacturing, processing, and installation. They are professionals working in major LED foundries, packaging houses, OEM/EMS companies, scientific research institutes, etc.

发行 Circulation – 10,000 print copies

按公司类型/ By Industry/ Business

外延片或芯片制造/LED封装/设备/材料供应 Epiwafer or Chip Maker, LED Packaging	16.5%
路灯/隧道/景观/室内外照明/灯具制造/大屏幕制造/建筑/娱乐/装饰/交通/特殊照明 Lighting or Display Manufacturer	15%
照明工程/施工/安装 Architect, Lighting Engineering, Design House, Installer	15%
光学设计/集成 Optical Design & Integration	10.5%
驱动器/功率产品 Drivers & Power Supplies	8%
汽车制造/使用LED产品的OEM/ODM/电视/监控器/电脑显示器制造 OEM or ODM That Integrates LED Products	7%
政府/研究机构/教育 Government, Research Institute or Education	7%
测试仪器/测试服务 Test Services, Instrument	5%
LED产品的终端用户 End User of LED Products	5%
分销/外贸 Trade, Distributor	4%
光机/模组供应 Light Engine/ LED Module Supplier	2.5%
投资公司/市场研究 VC, Market Analysis	1.5%
其他 Others	3%
	100%

发行电子书扩大覆盖范围 eMagazine for expanded coverage

职务/ Breakdown by Job Function

设计工程师/芯片/器件设计/光学/电路设计/系统热光设计 Design Engineer	25%
公司管理层/总经理 Corporate, General Management	23%
工艺/封装/装配 Process, Package, Assembly Engineering	9%
工程管理 Engineering or Project Management	9%
企业研发 Corporate R&D	8%
设备/测量仪器/封装材料采购/芯片/成品/模组采购/驱动器/配件/控制系统采购 Purchasing	7%
产品终端用户 End User of LED Products	4%
测试测量/质量控制/标准 Test, Measurement, Quality Control, Standard	4%
市场分析/风险投资 Investment/ Financial	4%
科研/大学教师 Research (Academic, Government)	4%
其他 Others	3%

按地区分布/ By Geographical

华东 East China	40%
华南 South China	39%
华北 North China	8%
华中 Central China	4%
东北 Northeast China	3%
西北 Northwest China	2%
西南 Southwest China	2%
香港 Hong Kong	1.5%
台湾 Taiwan	0.5%
	100%