

杂志简介 Introduction

LED前沿技术与应用设计

《LEDs 科技》杂志于 2009 年 10 月创刊, 报导国内外行业动态和技术发展趋势, 为中国的 LED 产品设计及制造商提供深入、及时而又实用的 LED 技术资讯与应用典范。内容涵盖整个 LED 产业链, 包括 LED 外延及芯片设计、光电子和光学设计、热管理技术、测试与测量、高功率 LED 的封装, 背光和背投、驱动器和控制系统, OLED 及太阳能 LED, LED 厂务设施、规划或建设等。《LEDs 科技》是业内人士的信息资源, 为中国 LED 行业打造最佳的交流平台。

- 立足于整个LED产业的权威杂志, 重点介绍国内外的前沿技术、最新的设计理念以及产业化经验。
- 内容精选自世界著名品牌杂志《LEDs Magazine》, 加入本土采编新闻或选编来自业内专家的投稿。
- 面向中国大陆与香港的读者双月刊发行, 印刷杂志每期发行10,000册; 并推出电子杂志扩大发行。
- 免费赠阅于合资格之业内人士, 并在各主要展会派发。
- 读者包括企业高层、技术主管、科研人员、工程师以及从事设计开发、制造、工艺、采购和工程的专业人士, 他们来自LED芯片厂、LED封装厂、代工厂、OEM/EMS制造商、科研单位等。
- 网站全面开放, 产业信息实时更新。

Technology and Application of Light Emitting Diodes

LEDs Technology China was launched in October 2009, reports on current industry development and technology trends of the LED industry in China and in the globe; provides in-depth, timely and practical LED technology information and design experiences of LED products design. Our editorial covers the entire industry chain from epitaxy and chip design, optoelectronics and optical design, thermal management technology, test & measurement, packaging, high power LED, backlight and rear projection, LED driver and control systems, OLED and solar-based LED, LED manufacturing and planning & constructions, etc. LEDs Technology China is the prime information source for every professional; it is also the best communication platform for the LED industry in China.

- The unique, authoritative publication in China, committing itself to introduce high-tech, innovative design ideas & practical experiences.
- Editorial is carefully selected and translated from the world-famous LEDs magazine, supplemented by content edited by our local editors, as well as contributed editorial from industry experts.
- Published bi-monthly for a total of circulation of 10,000 printed copies, also introduced digital magazine to expand our coverage.
- Subscriptions are under control-free qualification, bonus distribution at major industry events.
- Our readers are senior executives, technical managers, R&D professionals, engineers engaged in design and development, manufacturing, processing, and installation. They are professionals in China working in major LED foundries, packaging house, OEM/EMS, scientific research institutes, etc.
- Website provides latest marketing and technical information.

发行 Circulation -- 10,000 print copies

发行电子书扩大覆盖范围 eMagazine for expanded coverage

按公司类型/ By Industry/ Business

照明或显示屏制造 Lighting or Display Manufacturer	23%
建筑/照明工程/设计室/灯饰安装 Architect, Lighting Engineering, Design House, Installer	18%
外延片或芯片制造/ LED封装 Epiwafer or Chip Maker, LED Packaging	11%
使用LED产品的OEM/ ODM OEM or ODM That Integrates LED Products	9%
分销/外贸 Trade, Distributor	7%
LED产品的终端用户 End User of LED Products	5%
光学设计/集成 Optical Design & Integration	5%
测试服务/测试仪 Test Services, Instrument	5%
光机/模组供应 Light Engine/ LED Module Supplier	4%
驱动器/电源供电 Drivers & Power Supplies	4%
政府/研究机构/教育 Government, Research Institute or Education	2%
市场分析/投资 Market Analysis/ Investment	2%
其他 Others	5%

职务/ Breakdown by Job Function

设计工程师 Design Engineer	31%
公司管理层/总经理 Corporate, General Management	21%
工艺/封装/装配 Process, Package, Assembly Engineering	14%
工程/项目管理 Engineering or Project Management	9%
企业研发中心 Corporate R&D	6%
采购 Purchasing	6%
LED 产品终端用户 End User of LED Products	4%
测试测量/质量控制/标准 Test, Measurement, Quality Control, Standard	3%
市场分析/投资 Market Analysis/ Investment	2%
政府研究人员/大学教师 Research (Academic, Government)	2%
其他 Others	2%

按地区分布/ By Geographical	
华南 South China	41%
华东 East China	32%
华中 Central China	10%
华北 North China	8%
东北 Northeast China	5%
西北 Northwest China	2%
西南 Southwest China	1%
香港 HongKong	1%